

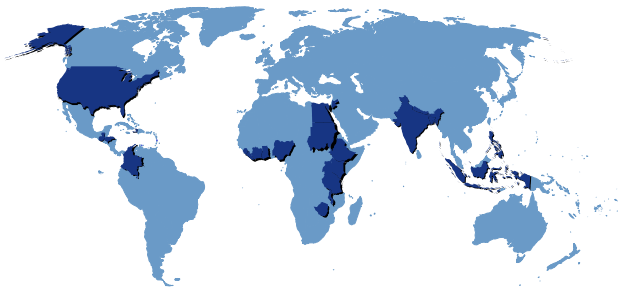


## ABOUT OUR FIRM

Strategic Impact Advisors (SIA) is a women-owned global consulting firm with expertise in digital financial services (DFS), digital agriculture, off-grid energy, humanitarian assistance and women's economic empowerment.

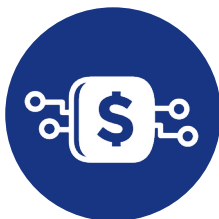
Our mission is to provide insightful technical assistance to help people overcome barriers and improve their lives through technology and analysis.

We provide boutique consulting services in emerging markets to donors, implementing partners, the private sector and governments. Our client roster includes organizations such as USAID, GIZ, The World Bank Group, GSMA, WFP and FSD Africa.



**SIA team members have provided digital finance and financial inclusion consulting services to donors, implementing partners, the private sector and governments in more than 25 countries over the past 30+ years.**

## OUR AREAS OF EXPERTISE IN AGRICULTURE



### Digital Transformation

We support agribusinesses in digitizing their business operations and their payments to stakeholders.



### Product Design

We conduct diagnostics of digital agriculture landscapes including the current and potential integration of digital financial services into value chains.



### Research & Analysis

We provide technical resources and methodologies to train clients on how to best utilize digital financial solutions that fit the contexts of their work and their objectives.



### Digital Financial Literacy Training

We provide training and capacity strengthening for smallholder farmers on using digital technology, receiving funds and transacting through digital financial services.



## SECTOR: DIGITAL AGRICULTURE

Together with agribusinesses and mobile money companies, we work to digitize value chains, facilitate customized digital financial literacy training for smallholder farmers, support the digital transformation of agribusinesses, and conduct digital agriculture assessments.

**Our team has worked to drive agricultural development and deliver digital tools for small farmers since 2014.**

### RECENT WORK



#### Zimbabwe Digital Agriculture Ecosystem Assessment

USAID, DAI, Zimbabwe, January 2023–Present

We're carrying out a digital agriculture ecosystem assessment to better understand, work with and support Zimbabwe's digital agriculture ecosystem. The final deliverables will bring together desk research synthesis, interview findings and actionable recommendations for how USAID/Zimbabwe can integrate digital into their programming.



#### Scaling Agent-Based Banking and Digital Financial Solutions in Rural Uganda

DAI, Ensibuuko, Uganda, January 2022–Present

Working with Ensibuuko and Opportunity Bank, we are increasing agent banking and digital financial solutions in four regions of Uganda, with the intention of expanding the DFS capabilities of rural farmers, small agribusinesses, and micro small and medium enterprises (MSMEs). Our team is providing technical advisory services to Ensibuuko on digital community entrepreneurs (DCE) and saving group customer segmentation, as well as delivering our "Hey Sister! Show Me the Mobile Money!" digital financial literacy campaign to onboard new customers.



#### Seed Company Digital Transformation Case Study

Chemonics, Uganda, 2020

We helped identify, understand and document the changes that occurred to the business health of Equator Seeds Limited and along its supply chain as a result of digitization. We conducted qualitative data collection on a quarterly basis to monitor the progress of digitization and analyzed this data to develop a case study on the key enablers and barriers faced by ESL over its initial year of digitization.



#### Livestock Finance Consultancy

FSDU, USAID, Uganda, August 2020–December 2020

We supported FSDU in identifying the constraints and opportunities in agriculture financing. The project focused on studying the financing livestock value chain, as well as pricing and incentive structures that drive partnerships, business models and digital platforms.