

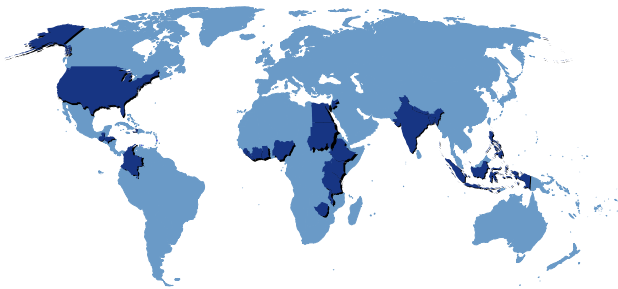


ABOUT OUR FIRM

Strategic Impact Advisors (SIA) is a women-owned global consulting firm with expertise in digital financial services (DFS), digital agriculture, off-grid energy, humanitarian assistance and women's economic empowerment.

Our mission is to provide insightful technical assistance to help people overcome barriers and improve their lives through technology and analysis.

We provide boutique consulting services in emerging markets to donors, implementing partners, the private sector and governments. Our client roster includes organizations such as USAID, GIZ, The World Bank Group, GSMA, WFP and FSD Africa.



SIA team members have provided digital finance and financial inclusion consulting services to donors, implementing partners, the private sector and governments in more than 25 countries over the past 30+ years.

OUR AREAS OF EXPERTISE IN HUMANITARIAN ASSISTANCE



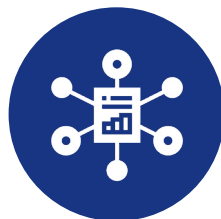
Digitizing Delivery

From research to implementation, we support humanitarian organizations in digitizing their delivery of aid through DFS.



Research & Analysis

We help clients understand the barriers to use of DFS and make recommendations for advancing digitized aid delivery based on market research and analysis.



Framework Development

We support organizations in designing frameworks and guidelines for the use of DFS in a humanitarian context.



Data Innovation

We help clients consider new ways to use data on program participants in order to improve cash and voucher assistance delivery and build out broader digital finance ecosystems.



SECTOR: HUMANITARIAN ASSISTANCE

Our work at the intersection of humanitarian assistance and DFS includes convening governments and donors around advancing the use of DFS, managing grants to develop institutional preparedness, facilitating providers' investment, and assessing the impact of DFS on humanitarian programming.

Since 2011, we've promoted financial inclusion and supported humanitarian response by expanding access to appropriate digital payment modalities.

RECENT WORK



Supporting Digital Payments in Cash Programming in Sudan

FSD Africa, Norwegian Refugee Council, Sudan, February 2022–September 2022

We supported the Norwegian Refugee Council (NRC) in preparing for a digitizing humanitarian cash transfers project in Sudan through data analysis of the Connectivity, Needs and Usage Assessment (CoNUA) and private sector stakeholder mapping. Based on our analysis, we provided recommendations for how the humanitarian sector can improve access to financial services, particularly among displaced and low-income segments. Read our final report [here](#).



Cambodia Digital Payments Assessment

UNICEF, Cambodia, September 2021–July 2022

We supported UNICEF by mapping and assessing the existing infrastructure of payment services providers for cash transfer beneficiaries in Cambodia. The goal of the assessment was to fill in the existing knowledge gaps linked to available payment services, as well as understand beneficiaries' experiences and feedback on the social assistance transfers.



Developing a Global Database of National Policy Frameworks, Laws and Regulations Related to the Financial Inclusion of Forcibly Displaced Persons

AFI, Global, December 2020–March 2021

We supported efforts to develop a multi-country database of policy frameworks, laws and regulations for the financial inclusion of forcibly displaced persons to be integrated into the AFI Data Portal (ADP). [Download the report.](#)



Understanding Opportunities and Barriers to Digitizing Humanitarian and Social Assistance EFINA/FSD Africa, Nigeria, November 2020–May 2021

We drafted a report to better understand the opportunities and barriers to digitizing humanitarian and social protection transfers in Nigeria through an analysis of desk research, key informant interviews with mobile financial service providers, humanitarian organizations and government stakeholders, as well as focus group discussions with humanitarian and social protection cash transfer payment recipients. [Download the report.](#)